

### Customization Options

- Brand the survey with the program and/or organization identity, theme, logo
- Add questions, choose question sets
- Change the survey design, colors, layout
- Change the length of the survey

### Implementation Options

- Distribute and collect at worksite meetings and training programs
- Mail-based strategy with business reply envelopes
- Employee-wide or random survey strategy
- Incentive options for completion
- Web-based options

### Reporting Options

- Standard data capture, analysis and reports
- Standard reports include quantification of financial impacts where applicable
- Powerpoint presentation support
- Custom and advanced analysis, reports and data-mining

### Other Support Options

- Review and analysis of claim and other data — e.g., medical, Rx, health screening data, EAP data, health cost trends
- Formal academic studies, collaborative inter-organizational studies and article publication
- Testimonial facilitation and other evaluation strategies

### All Evaluation Support

- Complies with HIPAA and other privacy and confidentiality guidelines

# Evaluation Tools

For over 20 years, HPN's research and development has resulted in a wide range of evaluation tools and support used by organizations to:

- Improve initial strategy planning and adjustments over time
- Determine immediate program impacts and feedback to management
- Document annual impacts and outcomes

Common evaluation tools and support services are summarized below.

## Benchmark / Health Improvement Planning Surveys

These customizable surveys include standardized question sets to:

- Identify group-specific needs, goals and support delivery preferences
- Improve strategy planning and targeting of programs and communications
- Enable all employees to participate in the planning process
- Establish baselines of health care utilization, lost work time and other measures
- Improve strategy buy-in, participation and results

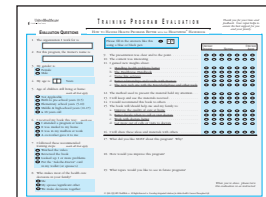
Typical surveys are 8 pages with online and mail-based implementation options.

## Program Evaluations — Immediate Impact Surveys

These one page surveys are used to identify immediate impacts and feedback to management for specific programs and other support resources such as:

- Training programs — e.g., self-care, early detection, prevention
- Other resources — e.g., EAP, worksite health screenings, online support

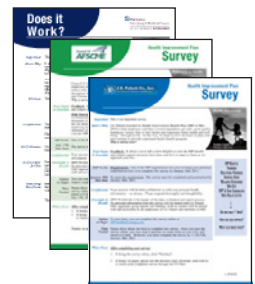
Typical surveys are 1 page per program or resource, with print and online completion options.



## Impact/Outcome Surveys

These customizable surveys include standardized question sets to:

- Identify long range (e.g., 1-5 year) impacts and outcomes of one or more strategy components
- Determine strategy impacts on health care, productivity and costs
- Identify opportunities to improve use, design and results of resources
- Re-assess health care utilization, lost work time and other measures
- Determine returns-on-investment of strategy and components



These tailored surveys have ranged 4-16 pages with online and mail-based implementation options.



119 West Vallette  
Elmhurst, Illinois 60126

630.941.9030 • Direct  
630.941.9064 • Fax

*Working Together,  
Making a Difference*

hpn.com