

HPN is ...

An extension of your staff

*A wealth of experience, expertise
and integrity*

*Excellence in stewardship of
your total health management
strategy, budget and resources*

Did you know?

- HPN receives many RFPs that are asking the wrong questions about:
 - disease management
 - population health
 - prevention, HRAs & early detection
 - benefit plan design
 - health coaching
- Abilities to improve health and cost control are often limited by gaps in:
 - consumer driven health plans
 - leadership support & OD
 - existing strategies & plan designs
 - integration and delivery
- HPN helps to:
 - Ask the right questions
 - Identify and close the gaps
 - Improve results

A Wealth of Knowledge Capital — for Your Greater Success

From HPN:

- | | |
|--------------------------------|-----------|
| • Bob Gorsky, PhD | 35+ years |
| • Ray Wernitz, JD | 40+ years |
| • Sandy Burk, MPH | 36+ years |
| • Laurie Noffs, MEd | 31+ years |
| • Rick Suray | 24+ years |
| • Joan Cantwell, RN COHN-S MA | 28+ years |
| • Kathy Wieland, MPH | 26+ years |
| • Kathy Foulser, MPH ND MS LPC | 15+ years |
| • Bettina Kilburn, MD, MDiv | 35+ years |

From HPN Partners:

- Over 1,000 clients
- HPN Partnership Guild – Top Collaborative PHM HRM Service Providers and Innovators Over the Past 25+Years
- MBGH and other Business Health Coalitions
- University Partners – e.g., UMHRC



119 West Vallette
Elmhurst, Illinois 60126

630.941.9030 • Direct
630.941.9064 • Fax

*Working Together,
Making a Difference*

hpn.com

Management Support / Strategy Leaders

Solution • Design • Delivery • Evaluation • Improvement

HPN offers a wealth of expertise as an architect, helping you design an integrated strategy for the best outcomes, resulting in returns-on-investment and rapid results in the first year and beyond. And, experienced staff can assist with virtually any aspect of the assessment, design, implementation, metrics and improvement phases of your strategy.

Design – vision, planning, data, integration...details

HPN offers leaders support with strategy related research and design, benchmarking, due diligence, identification of priorities, time-line and budget development, integration and synergy opportunities, staffing/out-sourcing decisions, benefit plan design, related policies, resource options (including comparative analyses), strategy time and expense controls, applicable HIPAA and ERISA regulations, compliance strategies and more.

Delivery – flexible implementation & administrative support

Whether working with and reaching 1 or 100 worksites, 1-3 shifts, any size worksite and workforce, field sales, expats or families – HPN experts assist with strategy implementation and management (e.g., timelines, customization, logistics coordination, trainers, partners, mailings, fulfillment, storage, list management), ad hoc requests, compliance with HIPAA, ERISA, OSHA and other applicable regulations, coordinating with benefit plans, TPAs, EAPs and other key parties and related delivery details.

Leadership & Organizational Development

From senior leaders to local site strategy leaders (e.g., plant managers, health/safety leadership teams) – HPN helps to foster assets required for short and long-term strategy success through leadership training and skill development, incentive systems, meeting facilitation, senior, mid-level and local ownership/vesting in strategy, data and vision-driven solutions, etc. via scheduled meetings, task forces, web casts, R&D, planning/decision tools, technical support and other resources/venues.

Evaluation & Improvement – process, impacts, outcomes

Support options include evaluation strategy design, key metrics/measures to track, survey tools, results tracking, claims, survey data, absenteeism, data analyses, focus groups, small scale and large scale evaluation projects, exploring external funding sources (for certain types of evaluation), article publication and support for presentations (e.g., meetings, conferences).

Leaders & Outreach • HPN staff offers assistance to leaders exploring collaborative solutions regarding rising health costs, the uninsured, health and success of youth, catastrophic events and other key issues at local and global levels.